



# BCPH PUBLIC HEALTH LEADERSHIP SUMMER INSTITUTE & MEDICAL ACADEMY

**Course Title:** How JUUL became Cool: The Adolescent Vaping Epidemic

**Course Instructor:** Dr. Jessica Liu

**Course Description:**

This course will give an overview of the history of the vaping epidemic and how it began in 2018 with JUUL exploding in the e-cigarette market, followed with an epidemiologic background on prevalence of use. We will review evidence-based reasons vaping became popular among adolescents. We will then discuss the importance of the socio-ecological model as it relates to the adolescent vaping epidemic. Students will then map the previous evidence-based reasons onto socio-ecological model.