



Course Title: The Speaker as Storyteller: Storytelling for Non-Creatives

Course Instructor: Dr. Rob Carpenter

Course Description:

Stories are the most important tool in the workplace yet few non-creative individuals and organizations use them to their advantage. In this fun and interactive workshop, you will learn the secrets of transformational storytelling and engage in exercises to practice these secrets so that you can employ them in meetings, presentations, winning deals, and rising to - and staying at - the top as a leader.